DANIEL SMITH

Manufacturer of the World's Finest Artists' Paints

MADE IN THE USA SINCE 1976



Meet the Owner of DANIEL SMITH



John Cogley

John Cogley, the owner of **DANIEL SMITH** Artists' Materials, joined the company in the Information Technology Department in 1988.

With almost three decades of leading the company as President, CEO and Owner, John has been the driving force behind making **DANIEL SMITH** Watercolors and other products recognized as the world's best.

Because of John's commitment to innovation and in manufacturing the highest quality paints and other products, artists worldwide can rely on the performance and continuity of **DANIEL SMITH** products year after year.

DANIEL SMITH is the Innovative Manufacturer of Beautiful Watercolors and Oils for Artists Worldwide.

From being the first manufacturer to make the high-performance Quinacridone pigments into artists' paints, to the development of the exciting PrimaTek and Luminescent Watercolors and Oils, Watercolor Grounds, Watercolor

Sticks, artist-quality Water Soluble Oils and inspiring Hand Poured Half Pan sets **DANIEL SMITH** has been the leader in developing creative tools for Artists.

Making beautiful, innovative, and high quality artists paints, which perform consistently from tube to tube, year after year, makes **DANIEL SMITH** products the choice for artists worldwide.

Stay connected with DANIEL SMITH online!



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@danielsmithartistsmaterials

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YOUTUBE

Channel - DANIEL SMITH



Find YOUR Creative Inspiration with the Widest Range of Watercolors in the World





DANIEL SMITH Luminescent Watercolors are specialty colors with optical effects, found in nature, that regular colors cannot replicate. These colors have an iridescent sheen, shimmer, sparkle or color shift often seen in birds' feathers, insects, fish, flowers, metals and water. The luminous quality of these special watercolors give artists a wider range of color options.





DANIEL SMITH created the PrimaTek line of paints made from minerals, some semi-precious, beginning in 1998 with a cache of Lapis Lazuli. **DANIEL SMITH** has a mineralogist who sources minerals which **DANIEL SMITH** processes into pigment, then mills it into watercolor. PrimaTeks express themselves with gorgeous granulation giving a sense of movement and depth that some artists have described as "magical".



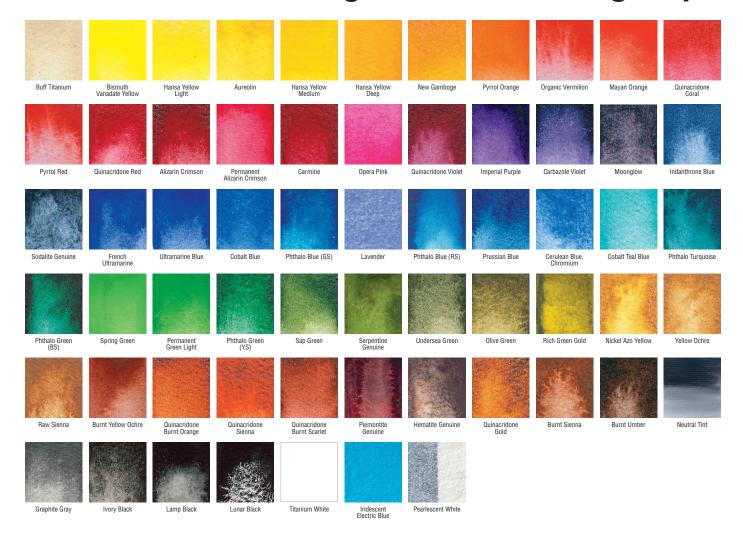


117 Colors in a Convenient 5ml Size





The Power of Pure Pigment at Your Fingertips





DANIEL SMITH Watercolor Half Pan Sets

Following in the **DANIEL SMITH**Tradition of manufacturing the finest handcrafted paints and products, our pans are **HAND POURED**.

- Available in a variety of 9 different sets;
 3 Metal Boxed sets & 6 Plastic Boxed sets
- Professional Artist Quality
- Hand Crafted & proudly made in Seattle, WA USA
- DANIEL SMITH uses the exact same formula for both tube and hand poured pan colors
- Re-wets quickly and easily
- · Portable and easy to use
- Perfect for travel, plein air, urban sketching and exploring unique color combinations

12-COLOR HALF PAN SET IN A METAL BOX

285650107

- Buff Titanium
- Hansa Yellow Light
- Hansa Yellow Medium
- Hansa Yellow Deep
- Pyrrol Scarlet
 Ouinacridone Rose
- Cerulean Blue, Chromium
- Ultramarine Blue
- Sap Green
- Yellow Ochre
- Burnt Sienna
- Raw Umber

COLORS OF INSPIRATION 12-COLOR HALF PANSET IN A METAL BOX

285650103

- Cadmium Yellow Medium Hue
- Quinacridone Rose
- Wisteria

 Poss of I
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Phthalo Blue (GS)
- Lavender
- Cascade Green
- Serpentine Genuine
 Green Apatite Genuine
- Quinacridone Gold

24-COLOR HALF PAN SET IN A METAL BOX

285650113

- BuffTitaniumHansa Yellow light
- Quinacridone Gold
- Hansa Yellow Deep
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone RoseUltramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Cobalt Turquoise
- Phthalo Green (BS)
- Sap Green
- Perylene Green
- Undersea Green
- Raw Sienna Light
- Yellow Ochre
- Goethite (Brown Ochre)
- Indian Red
- Quinacridone Burnt Orange Burnt Sienna
- Burnt Umber
- Raw Umber
- Jane's Grey

SKETCHER 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650005

- Hansa Yellow Medium
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Monte Amiata Natural Sienna
- Transparent Red Oxide

ULTIMATE MIXING 15-COLOR HALF PAN SET IN A PLASTIC BOX

285650009

- BuffTitanium
- Hansa Yellow Medium
- Quinacridone Gold
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Phthalo Green (BS)Goethite (Brown Ochre)
- Burnt Sienna
- Indian Red
- Raw Umber
- Jane's Grey

COLORS OF INSPIRATION 6-COLOR HALF PAN SET IN A PLASTIC BOX

2856500

- Wisteria
- Lavender
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Serpentine Genuine

BLUES:SERENETODRAMATIC 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650004

- Sleeping Beauty Turquoise Genuine
- Cerulean Blue
- Lunar Blue
- Indigo
- Sodalite Genuine
- Payne's Blue Gray

EARTH:DESERTTOMOUNTAINS 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650002

- Buff Titanium
- Raw Sienna Light
- Bronzite GenuineVenetian Red
- Venetian RedBurnt Sienna Light
- Lunar Black

FLORAL: COTTAGE GARDENS TO BOTANICALS6-COLORHALFPAN SET IN A PLASTIC BOX

285650001

- Cadmium Yellow Medium Hue
- Ouinacridone Gold
- Quinacridone Rose
- Phthalo Blue (GS)
- Cascade Green
 Green Apatite Genuine

45 Colors Available As Individual Open Stock Half Pans



DANIEL SMITH EXTRA FINE GOUACHE



DANIEL SMITH Extra Fine[™] **GOUACHE** is a professional artist grade water media that produces an opaque matte finish. Made with the same highquality pigments and gum arabic as DANIEL SMITH Extra Fine™ Watercolors, **DANIEL SMITH** Extra Fine™ **GOUACHE** is uniquely formulated with higher pigment loads to achieve density and opacity without adding whites or other fillers.

Whether your painting style is abstract, representational, illustrative or figurative, you'll enjoy the creative versatility of GOUACHE. Apply it as mass tone straight from the tube to get rich, full-bodied solids with single brush strokes. Temper colors smoothly with water to create softer lines and hazy layers. Mix and blend new shades to customize your palette. You can even scrape into it or build up light texture with mark-making tools.

Yellow Ochre

Use **DANIEL SMITH Extra Fine™ GOUACHE** alone or to accent your watercolor paintings with velvety shadows or bold pops of color. Try it with a wider variety of brushes on either light or dark surfaces - explore a whole new world of artistic expression!



Scan for more info

22 richly saturated colors; 17 are single pigments

Lamp Black

Titanium White

- Exceptional lightfastness and pure, natural opacity
- Full range of staining and lifting qualities
- Rewets, dilutes and cleans up easily with water
- Available in 15ml tubes; add colors to empty half-pans for portability





Indian Red



These 43 rich colors offer buttery consistency and easily clean up with water ... No solvents needed!



DANIEL SMITH Solvent-Free Medium

Water-Soluble Painting Medium contains Safflower Oil and Alkyd Resin. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will keep the drying time the same and is used to thin your Water-Soluble Oil Color.

Water-Soluble Fast Drying Painting Medium contains Linseed Oil and Alkyd Resin. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time by 1-2 days.

Water-Soluble Fast Drying Linseed Oil contains Linseed Oil. When mixed with

DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time by 1-2 days.

Water-Soluble Modified Linseed Oil contains Linseed Oil (listed as Oxidizing Oil on the label). When mixed with DANIEL SMITH Water-Soluble Oil Colors it will speed up the drying time slightly, 0-1 days.

Water-Soluble Safflower Oil contains Safflower Oil. When mixed with DANIEL SMITH Water-Soluble Oil Colors it will slow the drying time by 0-1 day and is used to thin your Water-Soluble Oil Color.



Transparent Blender has all of the qualities of Water Soluble Oils without the color. It mixes easily, holds a similar brushstroke, and dries at the same rate for versatile blending.

Watercolor Ground



- Paint on almost any surface
- Make any surface archival
- Correct mistakes

Stay inspired, scan for more creative ideas!



You can paint our Watercolor Grounds onto metal, wood, plastic, glass, stone, fabric and more, then paint over with watercolor!

The **DANIEL SMITH** Watercolor Grounds create a soft, absorbent, watercolor friendly surface with a slightly cottony texture that is similar to cold press paper.

With this breakthrough ground, artists can paint with their watercolors onto nearly any 2 and 3-dimensional surface!

Color	Size	SKU
Titanium White	4 oz	284055002
	16 oz	284055001
Buff Titanium	4 oz	284055005
	16 oz	284055003
Mars Black	4 oz	284055007
	16 oz	284055006
Transparent	4 oz	284055011
Pearlescent White	4 oz	284055013
Iridescent Gold	4 oz	284055012

DANIEL SMITH (1)

Create a Paintable Surface with Watercolor Grounds, available in 6 colors!













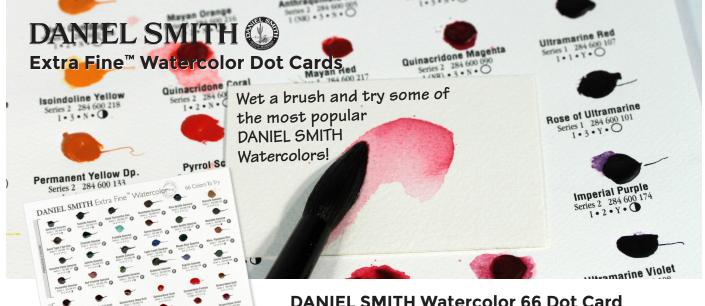
parent I

Iridescent Gold

Buff Titanium

Titanium White

Mars Black



DANIEL SMITH Watercolor 66 Dot Card

Wet a brush and try some of the most popular **DANIEL SMITH** Watercolors! All colors are labelled with important color information for easy reference.

• SKU 1900501

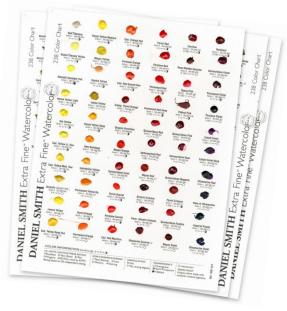


Scan for more info

DANIEL SMITH Watercolor 238 Dot Card

An opportunity to try 238 of the **DANIEL SMITH** Watercolors! Experience the beautiful colors and learn about their properties. A wonderful tool that can be used to build personal color palettes and as a color resource. 238 samples of color have been applied to 4 sheets of paper, from yellows to oranges, reds, violets, blues, greens, browns to blacks and then the luminescents watercolors.

• SKU 1900482



Watercolor Confetti & Mineral Marvels Dot Card Sets

Packaged in cute, convenient take-along boxes, each with 9 cards of 4 Extra Large Watercolor Dots on them for a total of 36 **DANIEL SMITH** colors in each box.









DANIEL SMITH Acrylic Gesso

Our gesso is the best in the world. All are archival, have excellent lightfast ratings, and are made with a high-grade acrylic emulsion that provides optimal flexibility and durability. Cleans up with soap and water. Use our gesso as the perfect base for your oil, alkyd, acrylic, or gouache artwork.



Scan for more info

Iridescent Gold Gesso

Its opaque, lustrous, metallic sheen comes from mica and iron oxides. Hints of radiant gold peek through your brushstrokes for a vibrant, luminous glow.

• 16 oz (Pint) | SKU 284040003

Titanium White Gesso

Thick and heavily pigmented for excellent opaque coverage.

- 16 oz (Pint) | SKU 284040015
- 32 oz (Quart) | SKU 284060006

Transparent Gesso

Let the pattern of your substrate shine through. Highlight the grain of wood panels or the textures of canvas and other surfaces through your artwork.

• 4 oz | SKU 284060016

Extra Fine™ Watercolor Displays

Watercolor Center Display



DANIEL SMITH Extra Fine™ Watercolor Center

- 266 Watercolors (Three 15ml tubes of each color)
- SKU 285250936

Assortment Display



231 DANIEL SMITH Extra Fine™ Watercolor Rack

- 231 colors
- Three 15ml Tubes of each color
- SKU 285250934

Why does **DANIEL SMITH** offer so many colors in watercolors? Because customers want choices.

With **DANIEL SMITH** Watercolors, artists can choose the best colors for them, and with the working properties that give them the highest possible creative expression.

Extra Fine™ Watercolor Displays

Assortment Displays



77 DANIEL SMITH Extra Fine™ Watercolor Rack

- 77 of our most popular Watercolors
- Three 15ml Tubes of each color
- SKU 285250560

Our 77 Watercolor Rack is a great way to get started with **DANIEL SMITH** Watercolors.



154 DANIEL SMITH Extra Fine™ Watercolor Rack

- 154 colors, well over half of our Watercolors
- Three 15ml Tubes of each color
- SKU 285250930

Our 154 Watercolor Rack is an excellent way to offer more colors to your customers and still keeping to smaller space.

EASY WAY TO INCREASE YOUR WATERCOLOR SALES

WATERCOLOR UPGRADES — INCLUDES RACKS

- 15ml Tubes 77 to 154 Colors | SKU 285250940
- 15ml Tubes 154 to 231 Colors | SKU 285250944
- 15ml Tubes 231 Colors to Watercolor Center | SKU 285250946

5ml Tubes Assortment Displays



DANIEL SMITH Extra Fine™ Watercolor

- 117 5ml Watercolor Assortment includes:
 - 117 5ml Watercolor Tubes, 3 of each color
 - SKU 285210269

B Mini Rack includes:

- 30 5ml Watercolor Tubes. 3 of each color
- Four 4oz Jars of DANIEL SMITH Watercolor Grounds: Iridescent Gold & Pearlescent White
- Essential & PrimaTek 5ml Watercolor Sets, three of each set
- SKU 285210205



Extra Fine™ Watercolor Displays

Hand Poured Half Pans Display



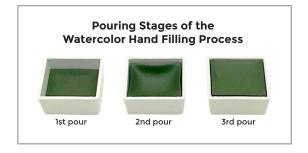
DANIEL SMITH Watercolor Half Pans

Following in the **DANIEL SMITH** Tradition of manufacturing the finest handcrafted paints and products, our pans are HAND POURED.

Hand Pouring pans is incredibly labor intensive but offers the purest form of professional watercolor half pans.

45 Color Watercolor Half Pan Assortment

- Three each of 45 Colors
- SKU 285650900



Professional Quality | Highest Lightfastness | Maximum Pigment Load Unsurpassed Tinting Strength | Made in the USA

Watercolor Stick Displays

DANIEL SMITH Watercolor Sticks

Watercolor Sticks combine the best elements of drawing and painting, the results are exciting. Perfect for Plein Air, Travel and Urban Sketching, our Watercolor Sticks are a *Pan in Your Hand!*

Available in two assortments

- A 20 Color Watercolor Stick Assortment
 - Three sticks each of 20 Colors
 - SKU 001900874
- **B** 62 Color Watercolor Stick Assortment
 - · Three sticks each of 62 Colors
 - SKU 285670224





Extra Fine™ Gouache Display

Assortment Display



22 DANIEL SMITH Extra Fine™ Gouache Rack

- Three 15ml Tubes of each color
- SKU 285690001

Water Soluble Oil Color Display

Assortment Display



43 DANIEL SMITH Water Soluble Oil Color Rack

- Three 37ml Tubes of each color
- SKU 285391004



Extra Fine™ Gouache Primary Set

- Buy 3 Colors, Get 1 Free!
- 285690007

This gouache primary mixing set is a great way to try our new professional water-based product line. Matte and naturally opaque, this fundamental set allows you to use the three primary colors to mix secondary greens, oranges and purples. Use the white to adjust the shades. Perfect for students, color theory work, or anyone interested in exploring gouache. Use gouache alone or layer with transparent watercolor.









DANIEL SMITH

Manufacturer of the World's Finest Artists' Paints

DANIELSMITH.COM

BEST SELLERS • DANIEL SMITH Extra Fine™ 15ml Watercolor Sets













Primary Mixing Watercolor Set

Three 15ml Tubes with **DANIEL SMITH** Logo Box

SKU 285600103







Imperia Purple

Secondary Mixing Watercolor Set

Three 15ml Tubes with **DANIEL SMITH** Logo Box

SKU 285600107



Primary







Watercolor Set

Three 15ml Tubes

SKU 285250066











Secondary Watercolor Set

> Three 15ml Tubes SKU 285250077

LET'S KEEP IN TOUCH



JOIN JOHN LIVE!

John loves the opportunity to connect with artists from all over the world and share tips, tricks, insights into how he makes DANIEL SMITH paints, answer questions and so much more. It's a lot of fun...hope you can join him!!! John also introduces internationally acclaimed master artists from around the world who share insights into their artistry and demonstrate techniques using their favorite DANIEL SMITH products.

CHECK OUT OUR LIVE DEMONSTRATIONS PAGE FOR DETAILS & TIMES





VISIT OUR EVENTS CALENDAR

LET'S STAY CONNECTED... Follow us on





@DANIEL SMITH @ @DanielSmithArtistsMaterials









LEARN HOW IT ALL STARTED